

The HERALD

Your Community Magazine

The collage features several overlapping elements:

- Magazine Covers:** Multiple copies of 'The Herald' magazine are shown, some with the headline 'No 401 • 60 Miles Smaller' and a photo of a couple.
- FRAME SHOP HYTHE PICTURE FRAMING:** Advertisements for a picture framing service at 15 Marsh Parade, Hythe, with contact number 023 8084 4741.
- The HERALD Your Community Magazine:** The main magazine cover, dated 22nd April-13th May 2021, featuring the headline 'RNLI Praise Local Hythe Heroes!' and a photo of two boys on a beach. It includes the contact number 023 8084 7188.
- ANXIETY - PANIC ATTACK?:** An advertisement for a therapy service, 'Est. 1994', with contact number 07786 376980.
- seashells lounge bar & restaurant:** An advertisement for a restaurant, stating 'BOOKINGS BEING TAKEN FOR 17TH MAY ONWARDS!' and providing contact details.
- ABBAY GRAB BAG:** An advertisement for grab bags, described as a 'CHEAPER FLEXIBLE ALTERNATIVE TO A SKIP', with contact number 023 8081 1757.
- Gas and Electric Fires:** An advertisement for fireplaces and surrounds, offering 'Full Installation'.
- FIRST IMPRESSIONS:** An advertisement for dentures, established in 2004, with contact number 023 8069 4500.
- STAIRLIFTS:** Advertisements for 'Freedom Stairlifts' and 'SAVAGE' property maintenance services.
- Charisma of Style:** An advertisement for a hair salon, 'Hampshire's Largest Stockist', with contact number 023 8045 1EA.
- Charisma of Style:** An advertisement for a dental laboratory, 'MORE THAN JUST A DENTAL LABORATORY'.



Media Pack

The HERALD

Your Community Magazine

Welcome to The Herald - Your Community Magazine, established in 1994, The Herald is a free magazine distributing 10,500 copies across a wide footprint covering Hythe and The Waterside, Totton, Romsey, Lyndhurst, New Forest and surrounding areas. The Magazine is published every three weeks and designed to encourage local enterprise, for all businesses, voluntary organisations, community projects, charities, events and local attractions. The Herald prides itself on featuring interesting and easy-to-read news stories about local people, businesses, events, topical subjects and general information and advice editorial.

The Herald provides an affordable and successful platform for businesses and organisations of all sizes to advertise. As you can see from the Rate Card, by keeping overheads to a minimum, we're able to offer realistic advertising rates, which give even the smallest businesses and those with a limited budget the opportunity to get their message directly to potential customers within their own catchment area.

Every issue, local residents pick up their free copy of The Herald from local shops, pubs, garages, community centres and other easily accessible places – a full list of our pick-up points is included in this Media Pack. We know The Herald works because our readers and advertisers tell us!

The Herald is also online at www.herald-publishing.co.uk where you can see more information about the Team behind our magazine, The Herald's history and our popular online issue. In the meantime, if you would like further information please contact me on the details below or pop in to the office.

I look forward to hearing from you soon.

Sue

Sue Jones

Advertising

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The
HERALD

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RATE CARD

ALL ADVERTISING IS IN MONO

FULL PAGE - £205 + VAT

(277mm x 189mm)

HALF PAGE - £127 + VAT

LANDSCAPE (130mm x 189mm)

PORTRAIT (190mm x 124mm or 265mm x 92mm)

13 cm x 3 col
(quarter page)
£72.15 + VAT

10 cm x 3 col
£55.50 + VAT

10 cm x 6 col
£111 + VAT

MORE
SIZES ARE
AVAILABLE
(SCC £1.85
+ VAT)

4 cm x 3 col
£22.20 + VAT

COLUMN WIDTHS

- 1 Column - 28mm
- 2 Columns - 60mm
- 3 Columns - 92mm
- 4 Columns - 124mm
- 5 Columns - 157mm
- 6 Columns - 189mm

FRONT PAGE
SCC £3.40 + VAT
BACK PAGE
SCC £2.80 + VAT
(check availability)

5 cm x 3 col
£27.75 + VAT

4cm x 2 col
£14.80 + VAT

4 cm x 1 col
£7.40 + VAT

5 cm x 2 col
£18.50 + VAT

5 cm x 1 col
£9.25 + VAT

6 cm x 3 col
(eighth page landscape)
£33.30 + VAT

6 cm x 1 col
£11.10 + VAT

7 cm x 3 col
£38.85 + VAT

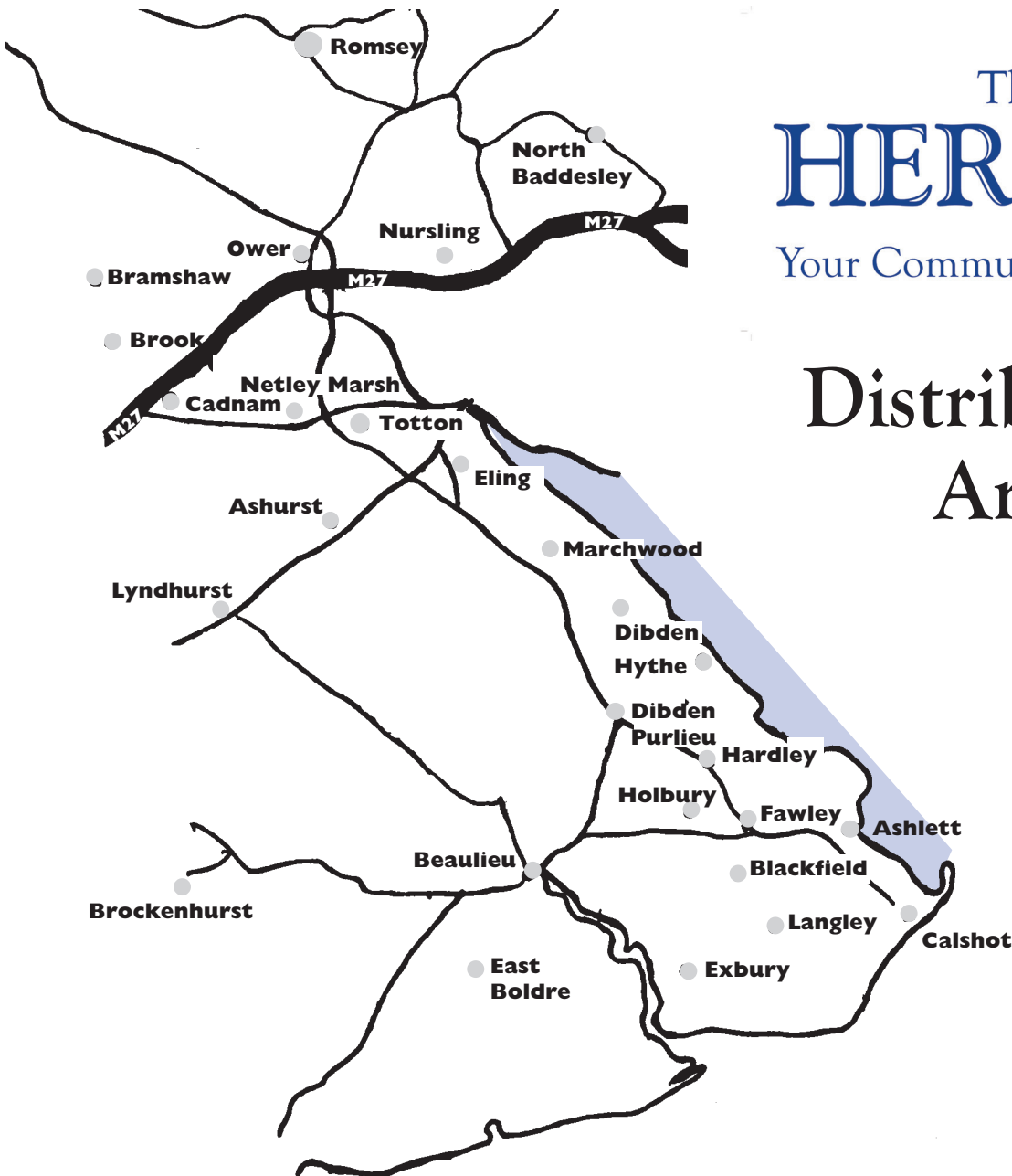
10 cm x 2 col
£37 + VAT

5 cm x 6 col
£55.50 + VAT

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Distribution Area



PICK UP POINTS

HYTHE

• Admin No 1 • Age Concern BeBe's Café • Bells Furnishing • Beyond the Fringe • The Boathouse • BH Marine • Boots • Cards for all Occasions • CGM Solicitors • Chip N Tails • Cornerstone • Crew Barbers • Dancewise Studios • Direct Carpets • Ebenezer's • Eden Health & Beauty • The Frame Shop • Fred.Olsen Travel Agents • Freedom Boat Club • Fully Woolly • Havencourt • Headquarters • Herald Publishing • Hythe Chiropractic Centre • Hythe & District Social Club • Hythe Community Centre • Hythe & Dibden Parish Council • Hythe Ferry Office • Hythe Hospital • Hythe Kebab Centre • Hythe Library • Hythe Photographic & Electrical • Hythe PO • Hythe & Waterside Lettings • Jane Bidwell Flowers • J R Hardware • KJ's Mobility • Luis Liu • LW Repairs • The Malt • The Maples • Marchwood Motorways • Master Spares • McColls • Meraki Beauty Salon • Millie's Tea Rooms • MM Sales & Lettings • Mockingjay • Modern Chinese Takeaway • Neenez Balloons • NuiBu Outdoors • Oxfam Bookshop • Oyster Financial • C A Parfitt & Son • Paul Jeffreys • Pearsons • Pebbles • Philpotts • Rocco's • Room 13 • Seadown Vets • Seashells • Shell Garage • St John's Hall • Tenovus • Toys Ahoy • The Travellers Rest • Visual Cuts • Waitrose • Warnings • Waterfront & Solent Surgery • Waterside Furnishings • Waterside Health Centre • Waterside Physiotherapy & Osteopathy Clinic • Waterside Tours

DIBDEN PURLIEU & BUTTS ASH

• Age UK • Arrosto Di Caffè • Badgers Holt • Benjamin Wells • Coppice Gate • Forestside Dental • Forestside Health Centre • The Glen • The Heath Hotel • Joyners • Netley View Post Office • Sam Long Fruit & Veg • Shawfix • St Andrew's Church • St Anne's Community Centre • Tails 2 Fish & Chips • WH Smith Local (Dibden Purlieu Newsagents)

DIBDEN & MARCHWOOD

• All Saints Church • Applemore College • Berkeley Parks Church

Farm • Clayfields Post Office • Horrill Centre • Premier Express • Pockocks • The Podium • The Roebuck • Tesco Petrol Station • Waters Edge • Welcome • White Horse

BLACKFIELD & LANGLEY

• Age Concern • Blackfield Baker • Blackfield Garage Services • Blackfield Newsagents • Compuco • Fawley Royal British Legion • G J's Plaice • Gang Warily • Harts & Mortons Hair & Beauty • Langley Tavern • Lepe Beach Café • New Forest Bistro • Priest Croft • Tesco • Wendys Café • The Store • Zoutorias

FAWLEY & ASHLETT

• All Saints Church • B's Garage • Calshot Activities Centre • Charisma • Charles Ley Court • The Falcon • Fawley Garage • Jolly Sailor • Jubilee Hall • Premier Fawley Express/PO • Sundial Cottage Rest Home • Yew Tree Workshop

HOLBURY

• Boots • Computaplace • Expert Domestic • Eyre & Elliston • Forest Home • HairWorks • Holbury Dry Cleaners • Holbury Fish Bar • Holbury Pets • Holbury Service Station • Holbury Tool Hire • Jasper Vincent Soicitors • ML Convenience Store • Old Mill Inn • PC Buildings Supplies • Travis Perkins • Vibrant Forest Brewery • Walbank Opticians • Waterside Carpets

BEAULIEU, BROCKENHURST,

EAST BOLDRE, EXBURY & PILLEY

• Belle & Blossom • BH Marine • Chapel Store, East Boldre • Drift Inn • Exbury Club • Exbury Gardens Shop • Fairweathers Garden Centre • Pilley Stores • The Royal Oak • Turfcutters Arms, East Boldre

TOTTON

• AFC Totton • Age Concern • Arrosto Di Caffè • Best One • Calmore Community Centre • Calmore Service Station • Castle Investments • Complete Bathrooms • Debra • Eling Heritage Centre Café • Footner & Ewing • Forest Gate Surgery • Goodies

• Graysons Hairdressers • Hairtalk • Hairway Barbers • Hanger Farm • HCC • Images Hairdressers • Jalfrezy • King Rufus • Masons • Maydays • McColls • More Than Hair • The Old Farmhouse • Salmon Leap • Sunnyfields • Sweet Thoughts • Tesco Express • Testwood Arms • Three Score Club • Totton Civic Centre • Totton Community Centre • Totton & Eling Bowls Centre • Totton & Eling Tennis Centre • Totton Library • Water Lane Post Office • West Totton Centre • West Totton Laundrette

ASHURST, CADNAM, COPYTHORNE, LYNDHURST & NETLEY MARSH

ASHURST: Forest Inn • Happy Cheese • Longdown Farm Shop • New Forest Inn, Ashurst • Welcome
CADNAM/COPYTHORNE: • Coach & Horses • Co-op • The Empress of Blandings • Le Chateau • White Hart Inn • Woodington Feeds
LYNDHURST: Fox & Hounds • Fenwick2 • The Greenwood Tree • Lyndhurst Community Centre • The Lyndhurst Tea House • Lyndhurst Working Mens Club • Mailmans Arms • Peggy May's Coffee Shop • Waterloo Arms
MINSTEAD: Trusty Servant
NETLEY MARSH: • Discount Warehouse

ROMSEY AREA

• Age Concern • Carlo's Tea Rooms • Co-op, Halterworth • Crosfield Hall • Gilberts Nursery • Home Hardware • Luzborough Inn • Nisa • The Phoenix • Ray Meader & Son • Romsey Library • Seafare Two • Teacups Café • The Duke on the Test • Wellow Village Stores

SURROUNDING AREA

BRAMSHAW/BROOK: The Bell • Bramshaw Village Stores • The Green Dragon • Sir Walter Tyrrell
NURSLING: • The Four Horseshoes
OWER: • Mortimer Arms Hotel

CALL 023 8084 5700 IF YOU WOULD LIKE TO BECOME A PICK UP POINT

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2025 ADVERTISING DEADLINES

Issue	Booking Date (12noon)	Copy Date (10am)	Publication Date
468	6th December	12th December	9th January 25
469	10th January 25	16th January	30th January
470	31st January	6th February	20th February
471	21st February	27th February	13th March
472	14th March	20th March	3rd April
473	4th April	10th April	24th April
474	25th April	1st May	15th May
475	16th May	22nd May	5th June
476	6th June	12th June	26th June
477	27th June	3rd July	17th July
478	18th July	24th July	7th August
479	8th August	14th August	28th August
480	29th August	4th September	18th September
481	19th September	25th September	9th October
482	10th October	16th October	30th October
483	31st October	6th November	20th November
484	21st November	27th November	11th December
485	12th December	18th December	8th January 26
486	9th January	15th January	29th January